



# INNOVATIVE CONTACTLESS SOLUTIONS

FOR BUSINESS AND CORPORATE TEAMS



# OUR GOALS & OBJECTIVES

## About

4EverKards is a contactless solutions company aimed at providing innovative and easy ways for you to interact with your potential clients through NFC & QR Code technologies.



## Always eco-friendly

Instead of printing thousands of business cards and other materials every year, 4EverKards has you covered with a single solution.



## Cover all the bases

Why just an old-school business card when you can do so much more on both print and digital channels? Out with the old, in with cutting-edge technology. Show that you and your business embrace new ideas.



## Provide high-quality solutions

We aim always to provide a high-quality service coupled with high-quality products.



## It must work with you

The custom WordPress-powered micro-site solution is designed to integrate with your existing systems.





# THE TECHNOLOGY

## Fully customizable microsite



NFC chips & QR codes are programmed to link to a fully customizable and programmable WordPress-powered microsite for your company on the 4EverKards network.

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## NFC Chips & QR Codes



A variety of objects with embedded NFC technology and printed QR technology to easily link you to your customers.

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## Branding Links & Statistics



In partnership with D3V.CLICK you are provided with a Branded URL and a Kard URL, both used to direct your customer to your branded micro-site and you with click statistics.

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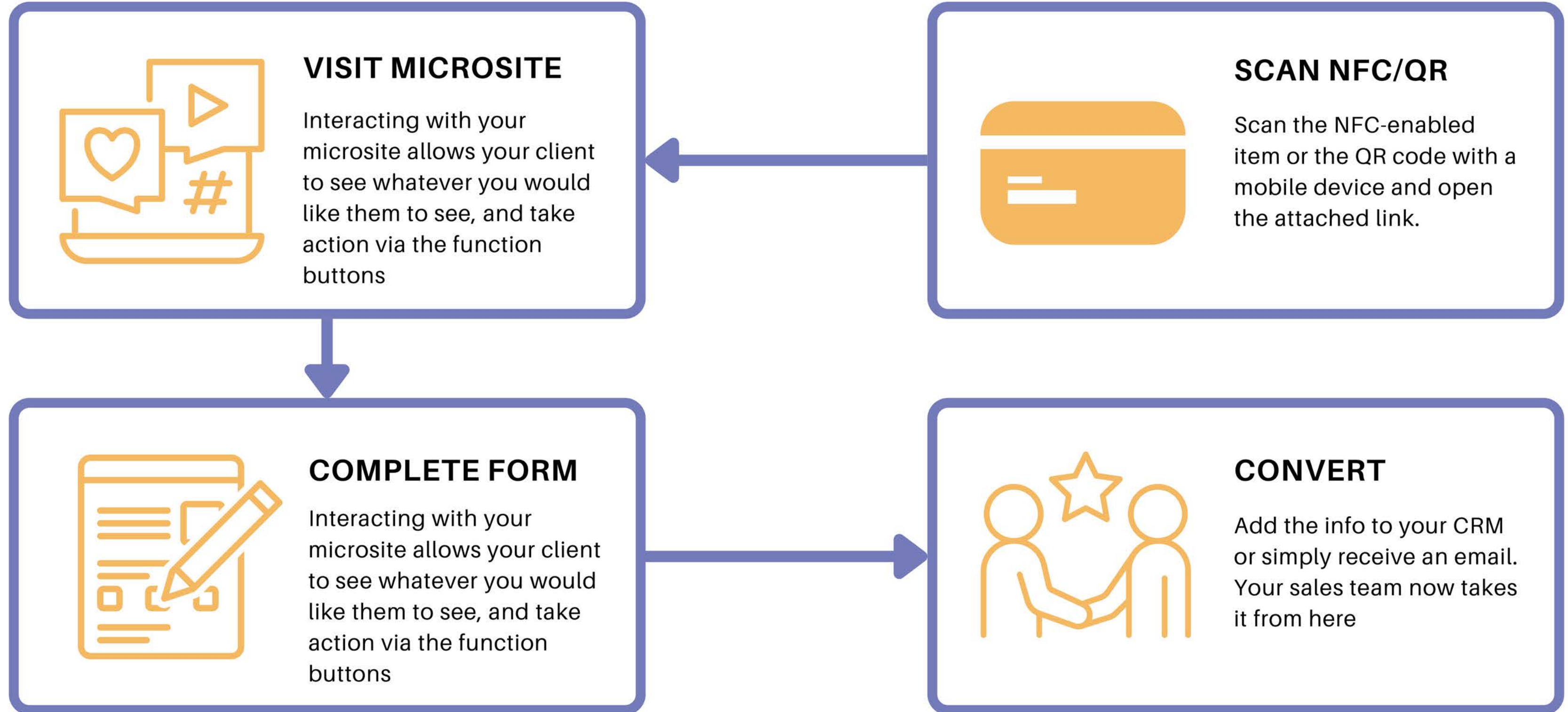
## 1000+ Integrations



Integrate all micro-site forms with over a 1000 different services through Zapier or other communication services, like Slack & Telegram, via webhooks or Twilio SMS.

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# HOW IT WORKS





# KARD LINK USECASES



## Business Kards

Available in a number of different materials, the scannable business card will never leave your side.



## Desk Kards

Let your desk work for you, when you are there and when you aren't, with a scannable Desk Card



## Digital Signatures

Include your branded URL in your mail signature, or send your branded URL virtual business card over WhatsApp



## Much much more

Any NFC-enabled item can be programmed to share your business card. Your branded URL can be used on any digital channel, the only limit with this solution is your imagination.

\* Images used for demonstration purposes only. Actual products may differ.

# MICROSITE USECASES



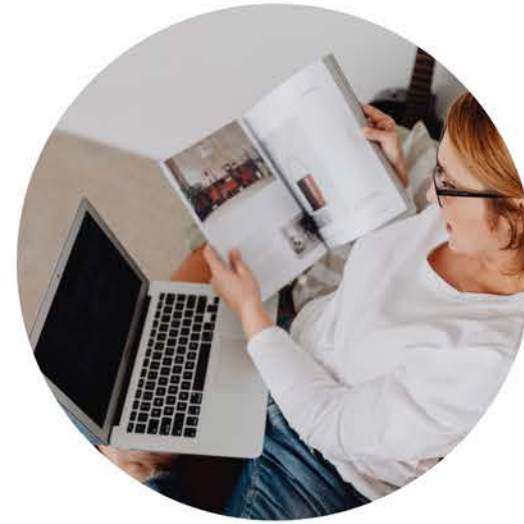
## Lead Generation

The linked profile page includes a VCF link as well as contact methods for your sales agent. Additionally, it contains a call-back form allowing for the capturing of the potential client's details.



## Make a Booking

Integrate with your booking engine to allow a client to book a meeting directly from your micro-site. As an accommodation establishment or restaurant take bookings directly from your linked micro-site.



## Micro-catalogue

Want to feature some of your products? Create a mini catalogue right on your micro-site and link it to all your card holders. Link each product back to your e-commerce site for immediate ROI.



## Much much more

As the micro-site is created in WordPress its flexibility is endless. We can develop just about any solution you can imagine. This sets us ahead of the rest.



# COMPARISON

Apples to Apples

|   | 4EVERKARDS | V1CE         | COMPETITOR 1 | COMPETITOR 2 | COMPETITOR 3 |
|---|------------|--------------|--------------|--------------|--------------|
| Business Card                             | ✓          | ✓            | ✓            | ✓            | ✓            |
| Additional Business Contactless Solutions | ✓          |              |              |              |              |
| Fully Customizable Microsite              | ✓          | PARTIAL      | PARTIAL      | PARTIAL      | PARTIAL      |
| Supports Custom Development               | ✓          |              |              |              |              |
| Managed Service                           | ✓          | SELF MANAGED | SELF MANAGED | SELF MANAGED | SELF MANAGED |

# COMPARISON

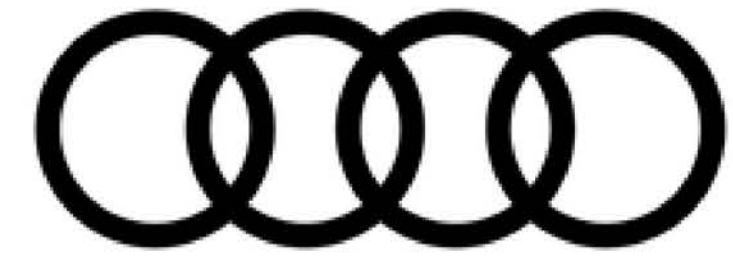
Continued...

|                               | 4EVERKARDS | V1CE               | COMPETITOR 1       | COMPETITOR 2       | COMPETITOR 3       |
|-------------------------------|------------|--------------------|--------------------|--------------------|--------------------|
| Business Card Insurance       | ✓          | ADDITIONAL COST    | ADDITIONAL COST    |                    |                    |
| Custom Asset Printing         | ✓          | ✓                  | BUSINESS CARD ONLY | BUSINESS CARD ONLY | ✓                  |
| Branded URL                   | ✓          |                    |                    |                    |                    |
| D3V.CLICK Integration         | FREE       | FROM \$5 PER MONTH | FROM \$5 PER MONTH | FROM \$5 PER MONTH | FROM \$5 PER MONTH |
| Zapier Integration & Webhooks | ✓          |                    |                    |                    |                    |



# TESTING 1 2 3

Scan a QR code to test a micro-site.



**Audi**

Centre George



Desmond Colyn

International Certified  
Sales Executive



4EVER KARDS

# WHAT NEXT?



## Requirements & Information Gathering

Be sure to select which of your team will be receiving this new tech and gather their contact info. We will provide a form to assist with this step. We will also discuss what you would like to see on your micro-site.



## Build Micro-Site

Make sure you are happy with your micro-site and make sure your team is happy with theirs and that all details are correct.



## Test, Check & Test Again

Make sure your team is happy with their details and that all details are correct. Make sure you are happy with your micro-site.



## Lets Roll!

Once everything is approved and ready, we roll out the micro-site and print your cards.



And you are good to go!



# FREQUENTLY ASKED QUESTIONS

## WHAT IF A CARD IS LOST OR DAMAGED?

Your Kard is replaced, at no additional cost, no questions asked. This is limited to 2 Kards per year.

## I DO NOT HAVE CI OR A DESIGN FOR MY KARD

We have a strategic partnership with a design and marketing agency that will gladly assist with whatever you need, including kard designs.

## HOW CAN I OBTAIN MY STATS

During the roll-out process, we will provide you with account details for a D3V.CLICK account. All stats will be available on this system.

## WHAT IF A TEAM MEMBER LEAVES THE COMPANY?

The profile is the micro-site and we can recycle/reprogramme the Kard for the new team member

## I WOULD LIKE CUSTOM DEV ON MY MICROSITE

That is not a problem, we will set up a strategy session to discuss your requirements and provide you with a quote.

## WHERE ARE THE MICRO-SITES LOCATED?

4EverKards servers are hosted around the world and your nearest will be in the same country as your business is located, wherever possible. For example, South African clients will have their micro-sites hosted in CPT.



# DEVICE COMPATIBILITY LIST

## Apple

All phones after 2017

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## Samsung

All phones after 2014

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## OnePlus

All phones after 2015

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## LG

All phones after 2014

## Google

All phones after 2015

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## Huawei

All phones after 2016

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## HTC

All phones after 2015

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## Nokia

All phones after 2016

\*Older devices can install a QR Code reader from their respective App Store to interact with the 4EverKard.



# PRICING ON THE KARDS

## MICRO 5-25

*Each Kard (Profile) Gets...*

A PVC Business Card

A Managed Microsite Profile

Kard Insurance

A Custom Profile URL Alias

A Kard URL

A D3V.CLICK Integration

Kard Tap Stats

Profile Stats

1000+ Integration Options

R150 per month, per Kard

## MINI 26-50

*Each Kard (Profile) Gets...*

A PVC Business Card

A Managed Microsite Profile

Kard Insurance

A Custom Profile URL Alias

A Kard URL

A D3V.CLICK Integration

Kard Tap Stats

Profile Stats

1000+ Integration Options

R140 per month, per Kard

## MACRO > 50

*Each Kard (Profile) Gets...*

A PVC Business Card

A Managed Microsite Profile

Kard Insurance

A Custom Profile URL Alias

A Kard URL

A D3V.CLICK Integration

Kard Tap Stats

Profile Stats

1000+ Integration Options

R130 per month, per Kard

## CUSTOM Unlimited

Are you looking for a custom solution to meet your business size and needs? We can assist!

Chat with a representative about your needs and let us work out a solution that works for your business and your pocket!



TO BE QUOTED

# PRICING ON THE PLATFORM

## IN THE BOX

*Keeping it simple!*

Fully Customizable Microsite Powered by WordPress

Supports Custom Development

Managed Service

Strict Data Security Protocols

Monthly Pentesting

POPIA & PAIA Compliant

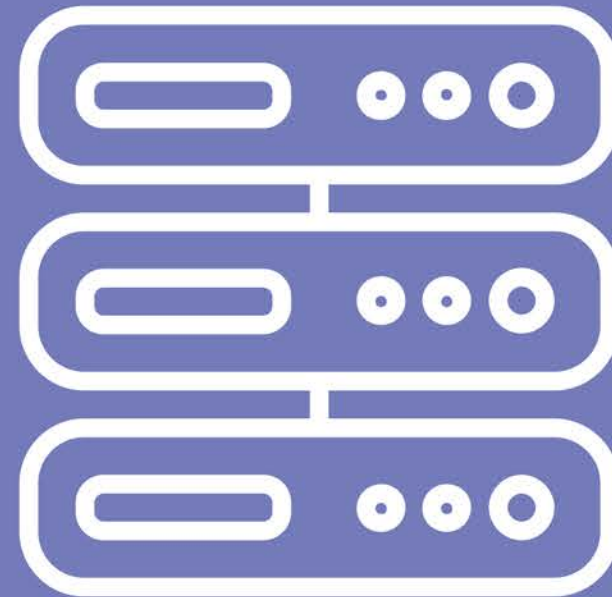
Super Fast Network

Protection By CloudFlare

Branded Domain/URL (.ME)

D3V.CLICK Integration

Zapier Integration & Webhooks



INCLUDED IN KARD PRICING

## OUTSIDE THE BOX

*Let's get dedicated!*

Everything "In The Box" Offers!

+ Dedicated Hosting Configuration Designed for Scalability & Performance

+ Distributed Global Network Powered by AWS or Azure, Your Choice

+ Content Distribution Network (CDN)

+ PaaS Database Powered by AWS or Azure, Your Choice

+ Managed DNS & WAF Powered by CloudFlare



TO BE QUOTED





Your contactless smart business solution

[4everkards.com](http://4everkards.com)